



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency
Buyer
Salesperson

Fred Sauer for Missouri Govenor (40346)
Communication Partners (10975)

McNamara, Julie (2389)
ph: (314) 621-4444
fx: (314) 444-3367x
Political - Non-Ballot Issue (1196)
Democrat (152221)
Local/Political Issue - Agency

Invoice 1488714
Inv Date 10/28/2012
Terms Cash In Advance
Contract 863446
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Communication Partners
10411 Clayton Rd
St Louis, MO 63131

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 1:32:09PM

AgM

OFFICIAL BILLING INVOICE

St. Louis (KMOV) (KMOV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.1	SPOT			10/24/12			1 preempt @ \$900.00	\$0.00	S/I-End Dated
5.1	SPOT			10/24/12			1 preempt @ \$600.00	\$0.00	S/I-End Dated
8.0	SPOT	20023-News @ 12no	Per week (1),Th,Fr	10/26/12 12:24PM (Fr)	:15/:15	News @ 12noon M-F	ITS THAT SIMPLE 10-23-2012 15 SEC	\$450.00	3 900 850
8.0	SPOT	20023-News @ 12no	Per week (1),Th,Fr	10/26/12 12:27PM (Fr)	:15/:15	News @ 12noon M-F	ITS THAT SIMPLE 10-23-2012 15 SEC	\$450.00	3 900 850
9.0	SPOT	20063-Late Show wit	Per week (1),Th,Fr	10/26/12 10:48PM (Fr)	:15/:15	LATE SHOW WITH DAVID LETTERMAN	ITS THAT SIMPLE 10-23-2012 15 SEC	\$300.00	3 600 ✓
9.0	SPOT	20063-Late Show wit	Per week (1),Th,Fr	10/26/12 10:49PM (Fr)	:15/:15	LATE SHOW WITH DAVID LETTERMAN	ITS THAT SIMPLE 10-23-2012 15 SEC	\$300.00	3 600 ✓

450 credit
all
11/5

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$1,500.00	Total Spots	4
Commission	(\$225.00)		
Net Total	\$1,275.00		